



INDIAN  WELLS
GOLF RESORT
EXPERIENCE TROON GOLF®

DISCOVER THE TROON EXPERIENCE
FABULOUS LOCATION. PERFECT FAIRWAYS. OUTSTANDING SERVICE.



INDIANWELLSGOLFRESORT.COM

TROON®



ABOUT

INDIAN WELLS GOLF RESORT

Indian Wells Golf Resort is a premier 36-hole golf resort located near Palm Springs, CA, just minutes from Palm Springs Int'l airport. IWGR stands alone as the only golf property in California with two courses ranked in the Top 20 "Best Courses You Can Play" in California by Golfweek Magazine. IWGR exudes an exclusive atmosphere with genuine hospitality. Featuring a magnificent clubhouse with two world-renowned golf courses and award-winning retail, golfers stay entertained and engaged both on and off the course.

Affectionately known as "Beauty", the Celebrity Course is a Picasso among golf courses. Panoramic views of the surrounding Santa Rosa Mountains provide a rugged backdrop to serene brooks and magnificent waterfalls that flow through beds of wildflowers and annuals that splash color throughout this stunning setting. The Celebrity Course has the feel of an exclusive private club, while maintaining a challenging yet playable design.

Opening to rave reviews for its classic American design, the Players Course, or "The Beast", pays homage to great designs such as Riviera, Winged Foot and Augusta National. Ominous bunkers placed throughout the undulating topography of the Players Course provide the perfect complement to the mature trees and natural desert arroyos. While playable for all, the Players Course was designed to challenge the most skilled golfers; therefore making it a perfect forum for competitive golf.

TROON GOLF

At Troon Golf®, we understand more than anyone what golf groups need for a golf event to be successful and truly memorable. Troon Golf facilities throughout the United States, Scotland, Malaysia and Australia rank among the finest golf venues available, and our resort partners are some of the finest hotels in the world.

Our goal is to create extraordinary guest and member experiences through personalized service, consistency, and uncompromising attention to detail. Experience Troon® at the finest golf properties in the world the next time you play one of our golf courses!



[Accolades](#) | [Indian Wells Insider](#) | [Celebrity Course](#) | [Players Course](#)



TOURNAMENT PACKAGE

INFORMATION

All packages include professional tournament organization, preparation and management by our experienced Troon Golf® staff. All food and beverage is prepared by our highly trained culinary staff and served by professional banquet and catering staff.

PRE-ARRIVAL

- Customized Web Page with Unique URL to house tournament information
- Golf Fee and Club Rental fee collection from players available for an additional fee
- Load all sponsor logos on golf car GPS and eliminate costly tee signs
- Payment for all scheduled rounds (*IWGR is a fully pre-paid facility for golf fees*)

UPON ARRIVAL

- Complimentary valet parking
- Golf bag pick up & return to on-property hotels
- Pre-loaded **rental clubs** (*if pre-paid*)
- Group discounts* available for clinics and instruction with our PGA Professionals
**Fees determined by number of players and date of tournament*
- Use of the practice facility on the day of play
- Printed score cards (*may customize*)
- Group event rule sheets
- Public address
- Rules review
- Customized golf car signs

ON COURSE

- GPS golf cars with **SHARK EXPERIENCE**
- Iced coolers on golf cars
- Full-service beverage cars and food truck (*breakfast and boxed lunches*)
- Administration of course contests (*long drive, closest to the pin, etc.*)
- Live Event scoring by our PGA professional Staff using GPS Golf Cars or **Golf Genius App**

POST ROUND

- Club cleaning after event
- Live leaderboard at awards reception following golf using Golf Genius
- Custom food & beverage options available (*awards banquets, scoring receptions, formal or causal luncheons and dinner*)

**SHARK
EXPERIENCE**
presented by **verizon**

 **Golf
Genius**
SOFTWARE



MERCHANDISE

CLUB AND CORPORATE LOGO MERCHANDISE

Indian Wells Golf Resort offers a full spectrum of custom logo merchandise. Please ask about lead-time, minimums and vendor options such as Callaway, Titleist, FootJoy, Travis Mathew and more.



SHOPPING EXPERIENCES

Concept shops are a perfect complement to your large group golf event. Take the guesswork out of tee gift selection and ask how we can create your very own store for participants to browse and select from a wide range of branded products using a pre-determined voucher amount.

GIFT CARDS

A fan favorite and another way to take the guesswork out of gifting. Pre-determined Gift Card amounts allow your attendees to browse our store and pick from a broad assortment of golf and lifestyle products. Ask your tournament coordinator about our Gift Card Incentive Program.

FOOD & BEVERAGE

TOURNAMENT MENU SELECTIONS

Our talented culinary staff has worked diligently to ensure that our menu creations will satisfy every golfer in your group. We offer breakfast, lunch and dinner options delivering superior service, diverse menu selections and comprehensive food and beverage programs. We will work closely with you to develop the perfect food & beverage solution for your event. A variety of food & beverage and guest accommodations is available to choose from regardless of the size of your event. We guarantee to meet your every need and exceed your expectations.

Food & beverage menus and pricing often change within a golf season. To obtain the latest food & beverage offerings contact your Troon tournament coordinator.



EVENT VENUES

VUE GRILLE AND BAR

VUE Grille and Bar is the 'spot' in the Coachella valley to find: award winning cuisine from our classically trained culinary staff, creative craft cocktails, extensive wine and spirit selections, craft beers and friendly service. The Large Party Dining menus and venues are available for groups that are 12 or more and want to offer their guests the lively atmosphere of the restaurant experience. Multiple indoor and outdoor venues provide beautiful views of the surrounding Santa Rosas Mountains and panoramic golf courses.

PLAYERS ROOM & PATIO; PLAYERS RECEPTION

Located downstairs, the Players Room provides privacy from public view yet still enjoys the beautiful landscape of the golf course and access to the north patios of the Club. This venue is perfect for luncheons, business seminars, intimate celebrations and showers, game nights and board meetings. It accommodates up to 40-seated guests inside and 350 outside.

Adjacent to the Players Room, the Players Reception area offers 'formal' space for post-round scoring, private "happy-hour" or other small gathering for groups not looking for a restaurant experience. Lounge and banquet style seating and televisions make this a desirable location for Golf Genius or hand scoring while providing an opportunity to offer refreshments. The Players Reception accommodates up to 30-seated guests inside and 40 outside.

CELEBRITY BALLROOM

The Celebrity Ballroom is the perfect venue for awards receptions, corporate meetings, fashion shows, team building events, plated meals and buffet service. The Celebrity Ballroom has a large pre – function space and a beautiful outdoor patio. It accommodates up to 150-seated guests and up to 250 guests for a reception and is 2623 Sq. Ft.

PAVILION

The Pavilion is the premiere reception and private events venue in the Coachella Valley. With glass on three sides and commanding views of the Santa Rosa Mountains, this venue is in high demand. Located between the first tees of both golf courses, it is a very private venue in the afternoon and evenings. It accommodates up to 400-seated guests and 700 for a reception.

SHOTS IN THE NIGHT

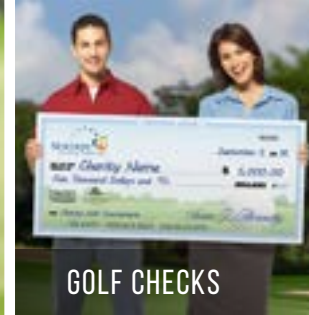
Our evening golf facility is a sure-to-impress experience for guests of all ages and skill level. Take a swing on the Inflatable Glow in the Dark Driving Range or try your hand at an assortment of NextLinks Laser Putting Challenges. This after dark experience accommodates up to 250-seated guests and 500 guests for a reception. Available for exclusive and non-exclusive use.



SPONSOR FLAGS



CART BANNERS



GOLF CHECKS

TROON TOURNAMENTS

SPONSOR SIGNAGE FULFILLMENT BY BIRDIE MEDIA

At Troon, we are always improving the value and experience that we offer our tournament guests. Birdie Media will professionally design, produce and deliver your products directly to the course. Let our tournament staff assist in assembling and placing your sponsor signage on the course before your event.

PRODUCT SELECTION, TURNAROUND AND DELIVERY

Choose from Birdie Media's extensive selection of sponsor signage and promotional products. Within 24 hours of checkout, a Birdie Media sales representative will contact you to assist with your order. Provide each of your sponsor logos along with a product quantities list.

Birdie Media will submit art proofs and continue to make revisions until you are satisfied with the appearance of your products. Following approval, you will be invoiced and upon payment your products will be processed. Completed orders will be delivered to your event or your preferred location. Indian Wells Golf Resort will provide setup assistance for your event.

To get started, visit BirdieProducts.com.

PRODUCT OFFERINGS

- Tee Box Signs
- Cart & Welcome Banners
- Challenges Signage
- Golf Cup Signage
- Practice Range Dividers
- Oversized Golf Checks
- Flagstick Signage
- Golf Sponsor Flags
- Golf Cart Windshield Decals
- Custom Canopy Tents
- Easel Signs
- Table Runners & Throws
- Drink Tickets
- Hole-in-One Insurance
- Retractable Banners





FLAGSTICK SIGNAGE



EXCLUSIVE TEE SIGNAGE

VISIT BIRDIEPRODUCTS.COM
EXCEPTIONAL GOLF SIGNAGE DELIVERED DIRECTLY TO YOUR EVENT.



UNIQUE GOLF CART SIGNAGE



GOLF CUP BRANDING



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